



## Global Compact Network India

Global Compact Network India (GCNI), formed in November 2000, was registered in 2003 as a non-profit society to function as the Indian Local Network of the UN Global Compact, New York. It is the first Local Network in the world to be established with full legal recognition. It also serves as a country level platform for businesses, civil society organisations, public and private sector and aids in aligning stakeholders' responsible practices towards the Ten Universally Accepted Principles of UNGC in the areas of Human Rights, Labour, Environment and Anti – corruption, broad UN goals including Sustainable Development Goals and other key sister initiatives of the United Nations and its systems.

At present, India Network ranks amongst the top 10 of the 103 Local Networks in the world. It has also emerged as the largest corporate sustainability initiative in India and globally with a pan India membership of 282 leading business and non-business participants and 350 signatories, strengthening their commitment to the UN Global Compact Principles by becoming proud members of the Local Network in India.

For more details, please visit: [www.globalcompact.in](http://www.globalcompact.in)

GCNI is the right platform to demonstrate nationally and internationally the commitment to Corporate Social Responsibility (CSR) and ethical working of the companies.

GCNI provides an extremely relevant vehicle for Indian companies, large SMEs, academic institutions and civil society organisations to join hands towards strengthening responsible business initiatives both nationally and internationally.

GCNI provides a high impact collective action platform by way of knowledge sharing and network meetings.

## Benefits of Joining Global Compact Network India

- Global Ethical Framework
- Induction, Training and Communication of Progress
- Integrated Networking Platform
- Priority Access to Practice Forums
- Public Policy Support to the National Government
- Publications, Communications and Global Good Practices
- Participation in the Governance of the Network
- Collective Action Project on Anti-corruption and Green Economy
- Representation in National and International Forums
- Opportunity to participate in local chapter activities at state and regional levels
- Opportunity to engage in implementation of Sustainable Development Goals both at State and National levels



# Towards Achieving the Sustainable Development Goals



The Sustainable Development Goals also known as Global Goals were formally adopted by 193 member nations of the UN in September 2015 and are expected to tackle the world's biggest problems by 2030 by empowering people, driving prosperity, protecting planet, fostering peace and nurturing global partnerships.



## Join the SDG Journey

UN Global Compact Network India asks companies, NGOs and Civil Societies to first do business responsibly and then pursue opportunities to solve societal challenges through business innovation and collaboration. The time to seize the opportunities and create the future we want is now – and the world depends on each of us to make it happen. We invite you to join us on this journey, and become a pioneer in the new SDG era.

### SDG Action Plan and Planning Process - Way Forward



#### STEP 1

Enhanced commitment to SDGs through increased membership.



#### STEP 2

Pan India Leadership to drive the sustainability agenda.



#### STEP 3

Support companies to report on sustainability and their impact on SDGs.



#### STEP 4

Consultation with all stakeholders and advocacy through more deepened programmatic interventions.



#### STEP 5

Expansion of GCNI outreach activities and resources and greater visibility through media interface and strategic building.



# Foreword



The world is changing very fast, business today recognises the disruptive forces of globalisations, urbanisations, paucity of natural resources, raw materials and a technological revolution that challenge the business models of many sectors. Faced with an uncertain business landscape, many companies are already playing their part and taking responsible action for sustainable development. Sustainable Development Goals (SDGs) not only provide a pathway for sustainable development but also provide an opportunity for the corporates to renew and integrate efforts with a view to meet a significant degree of national and global aspirations in a defined time frame.

UN-Global Compact Network India (UN-GCNI) as the champion of SDGs in India has always endeavoured to bring unique platforms to showcase the Best Case Studies & insights. The 'Best Practices Awards, 2017 on SDGs' organised by UN-GCNI coinciding with the 12<sup>th</sup> National Convention on the theme of Making Global Goals Local Business, was one such effort this year. I take this opportunity to commend the efforts put in by the participating organisations in bringing new insights and I am sure that the organisations will have an effective way of implementing SDGs as part of their business agenda.

I am glad to see the overwhelming response of over 47 Case Studies from leading Corporates, Foundations and NGOs across India who participated in the Competition this year and I am sure this would impact SDGs positively. My felicitation to all the winners of the Competition for standing out in first ever Best Case Study Contest so far.

I do hope that keeping in mind the mandate of UN GCNI, there shall be more & more such platforms of recognizing excellence to motivate both members & stakeholders for demonstrating exemplary work on SDGs.

With Best Regards

A handwritten signature in white ink, appearing to read 'Dinesh K. Sarraf'.

**Dinesh K. Sarraf**

*President GCNI & CMD, ONGC Limited*





# Message



Recognising excellence has been the key factor in our thinking over the years. Towards this endeavour, the **‘Best Practices Awards on Sustainable Development Goals (SDGs)’** this year was a unique innovation platform. The Competition aimed to recognise organisations that are working to shift the world to a more inclusive and sustainable path.

The Sustainable Development Goals (SDGs) aim at freeing humanity from poverty; fighting inequality; protecting the environment and tackling climate change by 2030. Companies, both large and small are contributing in myriad ways towards its achievement - as leaders, advocates, innovators, skills and capacity development providers, mobilisers, financiers, and technology developers.

Over 47 entries leading corporates, foundations and NGO's across India participated. All entries were judged on three core criteria i.e Leadership, Innovation and Value Creation through the comprehensive and objective screening by our Jury.

The Top 10 Case Studies, including the final winners namely Citizen Foundation, ITC Limited, Larsen & Toubro Limited & Tata Chemicals Limited, exemplified what it means to be a socially responsible and sustainable organisation in today's world. Heartiest Congratulations to all of them!

Our sincere thanks to the eminent Jury members for their valuable contribution. Our sincere appreciation to our Process Partner TTC, along with BIMTECH & IILM. Their support those has been very crucial in making the Best Practices Award Competition a great success. Encouraged by the response going forward, we propose to hold this as an Annual Competition to recognise and honour organisations that have contributed effectively to promote SGD's in the country.

With Best Wishes

**Kamal Singh**  
*Executive Director, UN GCNI*



# What Jury Said...

“



I was given the privilege to Chair the Jury in my capacity as past President of UN GCNI for Best Practices Awards, 2017. It became indeed a great challenge to do the shortlisting as all the 10 projects presented by the participants stood out in their own way. The Jury had a tough job to select the winners. To bringing a still better sense of equity the categorization was made so that participants from each of the category get a fair chance of appearing in the top three entries.

The presentations from the category of Large Corporates were so good that the Jury could not resist recommending two nominations (instead of one) so as to make the final shortlisting of 4 instead of 3.

I must acknowledge that GCNI secretariat did an admirable job in spelling out the criteria for evaluation and selection by the Jury. My all compliment to the secretariat for this commendable exercise.

**Mr. R. S Sharma**

Former President Global Compact Network India & Former Chairman & Managing Director,  
Oil & Natural Gas Corporation



India will play a critical role in moving the SDG's needle at the Global level as almost 50% of the SDG's will come from India. Organizations need to collaborate their resources, wealth of knowledge and leadership to consciously achieve the SDG's. This award is a great initiative of UN GCNI to motivate organisations to continue the good work in achieving the SDGs and in turn encourage more organizations to commit to the SDG's.

**Ms. Ruchi Mohanty**

Partnerships & Engagement Specialist, UNDP and  
India Advisor, SDG Philanthropy Platform, UNDP



Being on the panel was an enriching, inspiring and challenging experience for me!

I must congratulate GCNI for initiating this competition and all the finalists and winners for the commendable work done by them in innovatively integrating SDGs in their daily businesses. It is just a beginning of a long journey and let us endeavour towards scaling greater heights in our collective pursuit of achieving the SDG's.

**Dr. K. Vijaya Lakshmi**

Vice President & Head of Innovation Systems  
Development Alternatives

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# What Jury Said...

“



As a member of the jury, it has been a privilege and pleasure to work with eminent personalities for short listing the Best Case Studies.

The process has been challenging as each entry reaffirms our faith in the efforts being made jointly by the Corporate and Civil society sectors in taking our country forward on the path of Sustainability.

The short listing process was collective deliberation at its best, trying to assess each project in relation to the others. Our prime criterion was the impact of the project at the grass roots and the sustainability of the project over the long run. It is our sincere belief that the chosen 10 are of a truly high level and will serve as benchmarks for others to follow.

**Dr. Bhaskar Chatterjee**  
*Senior Director, IILM*



The UN GCNI Best practices awards, 2017 will motivate and reassure organisation commitment towards SDGs. The varied case studies received were indeed a good trend setter. My suggestion is that companies should understand and use the SDG's as an overarching framework to shape, steer, communicate and align their strategies, goals and activities, allowing them to capitalize on a range of benefits and ensuring integration of sustainability in their core business & governance.

**In short,**  
**FIND OPPORTUNITY + ACT RESPONSIBLY = BUSINESS CONTRIBUTION TO THE SDGs.**

**Mr. Ashok B Chakraborty**  
*'Chief Sustainability Officer' & Head "Centre of Excellence for Sustainable Development (CESD)", Indian Institute of Corporate Affairs (IICA)*



It was a great opportunity to be the part of the Jury for the UN GCNI Best Practices Awards, 2017 on SDGs. The depth and width of the presentations are testimony to the higher awareness levels in our country w.r.t. sustainability and CSR issues.

**Dr. H. Chaturvedi**  
*Director, BIMTECH*



The last 15 years reflect the unique concentrated effort of the public, private and civil society organisations in making business more responsible and sustainable. The case studies depict the commitment of Corporate India and its courage to be open to critique and suggestions offered by the experts in the field. Congratulations to all the participants and the organisers for their efforts. Wishing the very best to UNGCNI for all its future endeavours!

**Dr. Vineeta Dutta Roy**  
*Associate Professor and Head Corporate Social Responsibility, BIMTECH*

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## Project Harnessing the Natural Wealth

Harnessing the Natural Wealth programme is the step taken by Citizens Foundation towards achieving the SDG's as specified by the UNGCNI. It is focussed on developing the capability of the villagers to effectively participate in the natural resource management initiatives that substantially increase the sustained productivity of their natural resources. The projects aims to meet the increasing demand of water, reduce run off, augment groundwater storage while raising the water table, reduce groundwater pollution and improve its quality, supplement domestic water requirements during summer and long dry spells and increasing the income of poor villagers and build their village level infrastructure.



# IMPACT

Over 246 hectares of land treated under land and soil conservation activities.

6050 farmers holding 1889 acres of land benefitted by execution of 181 structures comprising of Lift Irrigation, Pond, Low Land Well and Homestead Well.

Previously fallow land now under green cover.

Increased water availability for irrigation through check dams, ponds, lift irrigation and slip dams, enabling cultivation of vegetable and cash crops such as tomato, cauliflower, cabbage and onion and oilseeds.

Additional income earned by 1,246 families ranging from INR 3,500 to INR 6,000 during the year through improved agricultural practices.

Created a sense of community ownership.

Dramatic change in the agriculture pattern of the region.

Attitudinal and behaviour shift towards high yielding scientific methods of farming.

Raise in water table of the area due to water harvesting.

Improved equitable water distribution.



Citizens Foundation is committed to end poverty and hunger in all its forms and dimensions. Additionally, we promote healthy living for all. We also focus on providing quality education and promoting lifelong learning opportunities. Various programmes of Water Management under NRML program are being run to ensure availability of water for domestic use, agro forestry and small-scale subsistence farming; simultaneously focussing on sustainable management of water and sanitation.

**Ganesh Reddy**

Secretary cum CEO, Citizens Foundation

## Operational Areas of NRML Project

The project has been executed in Jharkhand with the support of the Government of India, Government of Jharkhand and ITDA based on the following principles:



Formation of Water Users Association in the community

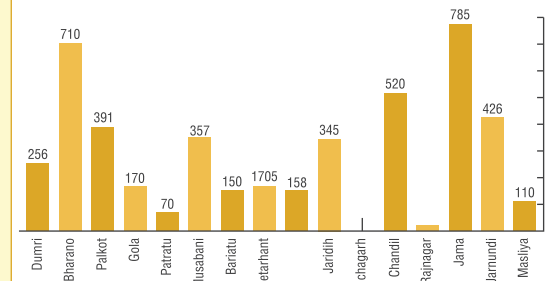
Capacity building of farmers for successful implementation of project

Creation of infrastructure

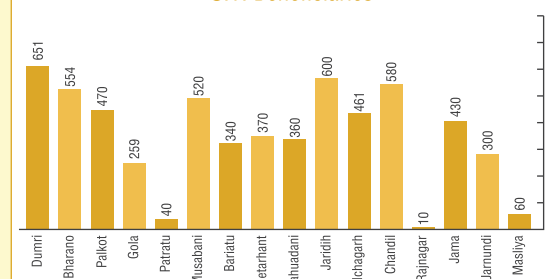
Training for improving farming techniques to enhance farm productivity

Emphasizing on Water Harvesting, Irrigation and Land Development

### Covered Area in Acre



### S.T. Beneficiaries



## Stakeholder Speak



Gaon me apne jamin me kheti aur rojgar kar ke apna parivaar ko khushhaal banana hai. Citizens foundation ne mujhe jeevan jeene ke nayi rah dikhayi, sabhi ko dhanyabaad.

**Ramlal Oraon**  
Oraon Tribe





# Integrated Natural Resource Management – Transforming Rural Lives & Landscapes

ITC's Integrated Natural Resource Management (INRM) Programme aims to tackle the challenges faced by resource-poor, marginal farmers engaged in rain-fed agriculture by enhancing the local ecological resource base to secure sustainable livelihoods through two large-scale initiatives: Integrated Watershed Development and Afforestation. It ensures water security for stakeholders, de-risks poor rural households by diversifying farm portfolios through tree-based farming, promotes climate resilient agricultural practices and off-farm livelihood opportunities, restoration and enhancement of native flora and fauna diversity through formation and participation of community-based organisations that function autonomously.





# IMPACT

Promoting Water Stewardship in 7,76,000+ acres area in 12 Indian States covering 46 moisture stressed districts.

Created fresh Rain Water Harvesting potential of 30.08 million KL through 10,099 water harvesting structures and 502 well recharge units.

Afforestation programme promoted in 6,20,000+ acres area, generating over 113 million person days of employment.

3,650 sprinkler/drip sets and 34,799 compost units promoted for efficient irrigation practices and betterment of soil health.

Promoted Zero tillage in 89,177 acres of wheat area and Broad Bed Furrow in 13,000 acres of Soyabean, as part of better agronomical and micro irrigation practices.

Biodiversity conservation in 11,806 acres with focus on in-situ regeneration of community pastures and other commons.

Fostering multi-stakeholder partnerships with NGOs, Government, Universities and International bodies viz., WWF, IUCN, CGIAR.

Community contribution, ownership and management are the building blocks of the programmes that takes care of the sustainability.

Initiatives on Watershed and Afforestation reach out to 3,47,700+ benefits and 3,900 user groups formed so far.



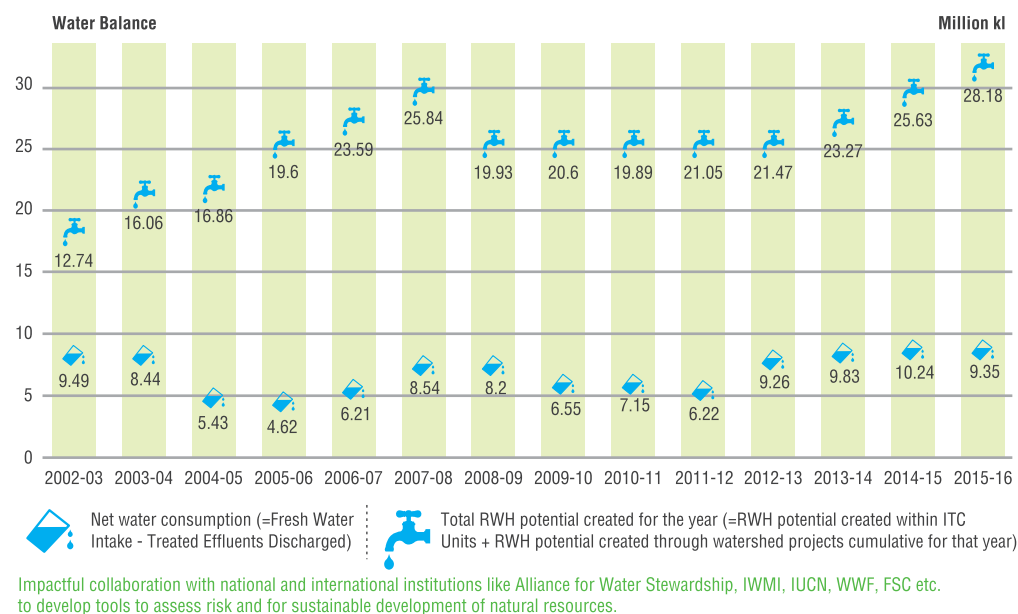
ITC is committed to the principles of the United Nation's Global Compact. Our large-scale sustainability programmes are in alignment with the Intended Nationally Determined Contributions made by India to the UNFCCC.

The need to sustain global competitiveness in economic value creation, whilst simultaneously creating larger societal value, has unleashed innovation in ITC's business models that seek to synergise the building of economic, ecological and social capital as a unified strategy.

**Y C Deveshwar**  
Chairman, ITC Ltd

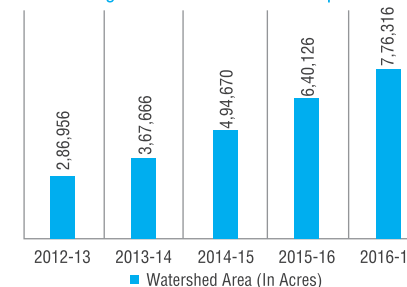


## ITC's Performance on creating a Water Positive Footprint

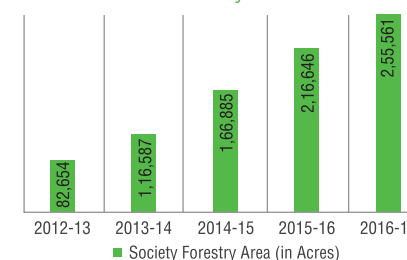


## Last 5 year trends

### Integrated Watershed Development



### Social Forestry Plantation



## Stakeholder Speak



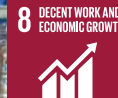
Earlier, we could not even get three square meals. Though I had some agricultural land but the output was very little. The vast wasteland where ITC helped us plant trees has now become my most productive asset. The first cutting got me Rs. 80,000 and the next yielded Rs. 1,00,000. As a result, I could sink a bore well on my land and invest in a pump to irrigate my fields.

Thank you ITC!

**Kodi & Laxmi Rambabu**

Social Forestry Beneficiaries, Gommukoyagudem Village, Khammam District, Telangana





LARSEN & TOUBRO  
It's all about Imagining

# Construction Skills Training Institutes (CSTIs)

L&T CSTIs are focussed to provide free of cost training for construction skills such as bar bending, formwork carpentry, masonry, scaffolding, welding etc. to rural and urban youth in various trades to enhance their employability opportunities for the construction industry; the second largest employer after agriculture employing over 35 million people. Globalization has enabled the Construction Industry to adopt latest technologies for both material and methods of construction thereby resulting in a growing demand for world-class quality of workmanship. L&T has taken the initiative in establishing Construction Skills Training Institutes (CSTIs) in various parts of India to impart these specific skills to bridge the skill gap.



# IMPACT

Over 2,00,000 man-hours trained through e-learning modules

40,000 trained technicians from CSTI

Over 1,50,000 workmen of subcontractors

Over 1,25,000 workmen through MoUs & tie-ups as knowledge partners

Mental barriers to taking formal training in construction trades mitigated

Empowered and built careers for rural youth through skill training.

Uplift of families from the clutches of poverty by providing a proper means of livelihood through skill building

Ensured inclusive growth

Unsafe Migration prevented because of employment opportunities

Persistent problems like alcoholism reduced with better employment conditions



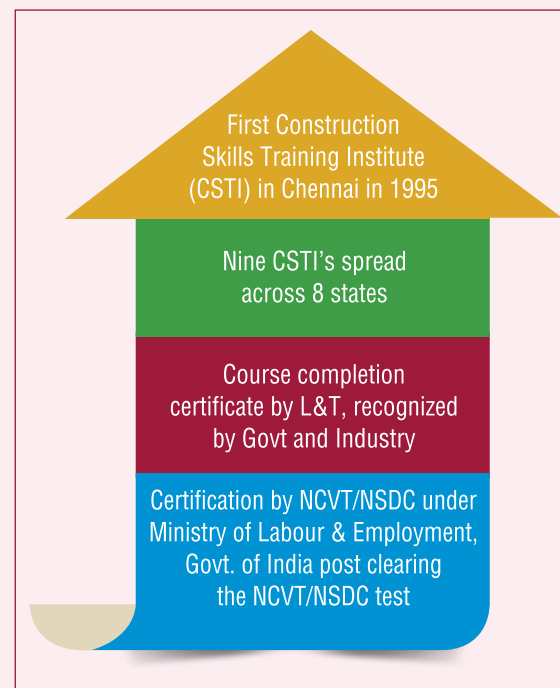
As a nation builder, we believe stark disparities can unravel the fabric of our country. There can be no lasting unity of extremes. That is why at L&T, we are leveraging our capabilities and our countrywide presence to help reduce growth inequalities through interventions in our identified thrust areas. We aim for an equitable society providing fair opportunities to all.

**A M Naik**

Group Executive Chairman  
Larsen & Toubro

# REACH

Trades Available Across Programme Locations									
Description	Kanchipuram	Pikhuwa	Panvel	Cuttack	Atibelle	Chacharwadi	Hyderabad	Srirampore	Pulicat
Formwork	✓	✓	✓	✓	✓	✓	✓	✓	✓
Carpentry	✓	✓	✓	✓	✓	✓	✓	✓	✓
Masonry	✓	✓	✓	✓	✓	✓	✓	✓	✓
Bar Bending & Steel Fixing	✓	✓	✓	✓	✓	✓	✓	✓	✓
Construction Electrical									
Rural Electrification									
Solar Electrical									
Quality Control						✓			
Surveyor						✓			
Pipe Welding	✓		✓		✓				
Electrical Wiremen								✓	
Tilling			✓						
Plumbing	✓								
Solar Electrical		✓							



## Stakeholder Speak

After completing a 2 year ITI course, I worked with a couple of small companies in Haryana for 2-3 years trying to help my father who works as a security guard. The CSTI - Pilkuwa (Delhi) three month free training course along with free boarding & lodging was a God sent opportunity. Today, I work at a construction site in Kuwait earn Rs. 35,000 p.m. Thanks to CSTI for giving me a chance to support my family!

**Harpal Singh**  
Construction Engineer





## Dharti Ko Aarpan – Giving back to Mother Earth

Dharti Ko Aarpan program is a unique comprehensive approach encompassing eight separate projects being implemented through the Tata Chemicals Society for Rural Development (TCSRSD). These projects are aimed towards enhancing sustainability of coastal ecosystems by promoting the cause of environmental conservation, protecting and rejuvenating biodiversity, supporting environmental conservation through active participation of employees, business partners and customers and endorsing Tata Chemicals as an 'International Green Company.'



# IMPACT

## Save the Whale Shark Project

Rescued total 670 whale sharks till date

Whale shark hunters turned protectors and killing stopped along Gujarat coast;  
6 Neonatal cases (whale shark pups) recorded

7 cities have adopted Whale Shark as its mascot

7 satellite tags deployed on whale sharks for migration study

## Biodiversity Plantation Project

150 acres of area covered under native flora plantation with 30 acres exclusively covered under endangered Gugal plantation

138 species of native flora and 83 fauna species recorded at site

## Save the Asiatic Lion Project (Completed)

1204 Open wells barricaded and rendered safe through parapet wall construction in Gir region

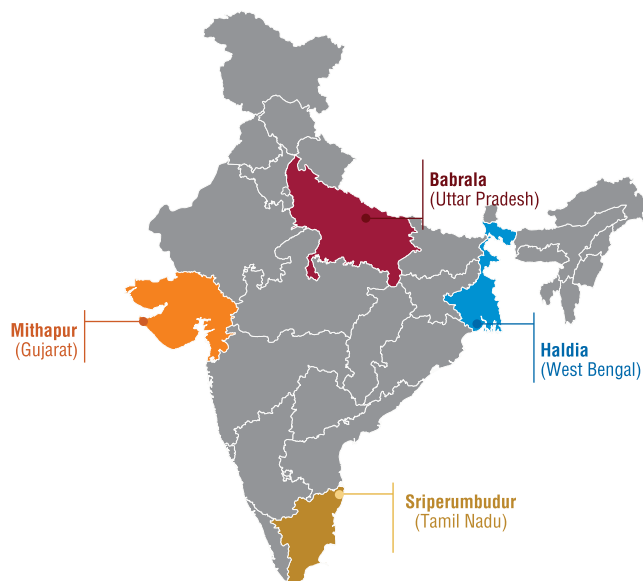


“The UN Sustainable Development Goals touch various aspects of human well-being and environmental protection. They remind us of our responsibility towards the society and our planet. The challenges of inequality, poverty and climate change are global challenges and all countries should take collective efforts to mitigate these challenges. At Tata Chemicals, the company's performance is measured holistically including societal & environmental performance.”

**R Mukundan**

Managing Director and CEO,  
Tata Chemicals Limited

## CSR Operational Area of Tata Chemicals



### Mithapur Coral Reef Restoration Project

- 1000 sq. mtrs. of artificial reef structure & 33 Coral garden nurseries created
- Fishing communities in 4 villages sensitized
- 28 species of Hard Coral and 34 species of Molluscs recorded

### 'PRAKRUTI' ECO Clubs Program

- 30 Rural Eco Clubs established with outreach of 5,500 students and teachers in 13 villages around Mithapur
- 4 ecoclubs formed around Haldia

### Mangroves Plantation Project

3,99, 400 Mangrove saplings planted in Mithapur region and 3,80,000 in Sundarban region covering total area of 170 Acres

### Waterfowl Conservation Project

- 2 Nesting islands developed at Charakla Saltworks mainly for Caspian Terns
- 137 Bird species recorded

### Chandra Bhaga Eco Tourism Project (Proposed)

## Stakeholder Speak



I now own a 'Chakda rickshaw' (three-wheeled goods carrier) and this has helped me consolidate my work efficiency and earnings. I am glad that I am now able to give a decent living to my family and can send my children to school. Thanks to Tata Chemicals.

**Haji Haroon Bolim**



## Best Practices Awards, 2017











## Project Enlight

Enlight' is a project that aims to empower 10,000 'girl children' living in difficult circumstances to make informed choices for a life with dignity through education. The project initiated in 2015, engages with girl children from 8 different underprivileged social groups and facilitates access to quality education, ICT, soft skills and life skills trainings for comprehensive development. It expedites effective functioning of schools, protection and restoration of environment through multi-stakeholder engagement.



# IMPACT

Reaching out to 140 schools, 1600 girl children from 8 under privileged social groups  
103 girl children with disability (GCWD), 58 families affected by HIV/AIDS benefitted from various government entitlements.

Positive change in mind-set within parents towards girl child education.

90% increase in competency levels and active peer support amongst children.

Enhanced interest in learning resulting in improved attendance of children in school.

Improved academic performance of children.

Better engagement of parents with teachers on education of girl child.

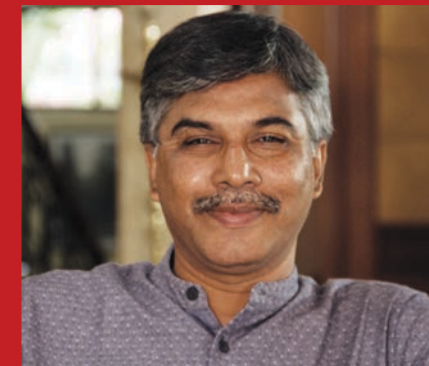
Enrolment and retention of girls in school increased.

Increased computer literacy levels amongst children and the community.

Remarkable increase in hope and confidence amongst children with disability and their parents.

Parents of children with disabilities became more responsible and accountable towards their child's education.

110 children have become peer mentors (Kutty Teachers) and assist other children in improving their competencies.



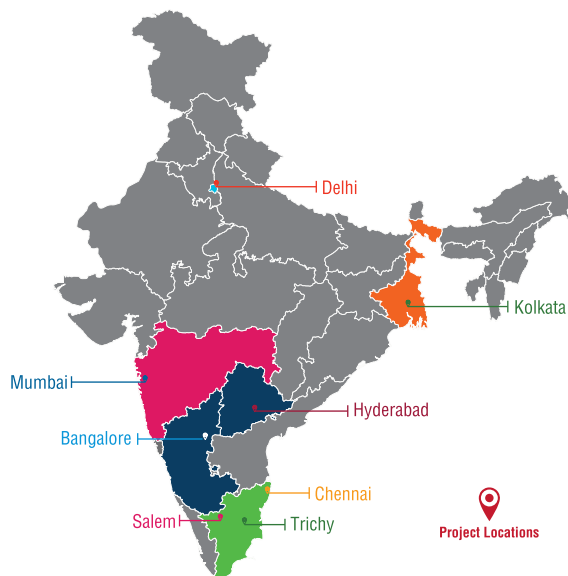
SDGs provide clear direction in which various stakeholders need to galvanize their individual efforts to achieve a dignified and safe life for everyone in this world. Initiation of Best Practices Awards on SDGs by the UN GCNI will promote sharing of such efforts and create greater awareness among all the players to achieve the SDGs faster through a more cohesive and complementary work by various players from civil society organisations, corporate world and the government.

**Ravi Pratap Singh**

Regional Director,  
Aide et Action International (South Asia)

# REACH

## Area of Operation



**Bangalore:** Girl Children engaged in Incense Stick making (from Muslim community).

**Chennai:** Girl Children from SC (Adi Dravida communities) & ST

**Delhi:** Girl Children from Migrants settled in slums.

**Hyderabad:** Girl Children with Disability.

**Kolkata:** Girl Children of Commercial Sex Workers

**Mumbai:** Girl Children of Waste Pickers

**Salem:** Girl children affected/infected with HIV/AIDS

**Trichy:** Girl children of Arunthathiyar Community (Community engaged in Manual Scavenging)

## Approach

**1**  
Identification, inclusion of Target Girl Children (Primary School Aged; enrolled and dropouts)

**2**  
**Access to Education, Enhancing Competencies & Ecological Restoration**  
Enrolling dropouts to school, Support to improve competencies in 3R's Promoting Ecological Restoration

**3**  
**Facilitating Collectives: Leadership Development & Self Reliance**  
Mother's Groups, Children's Groups

**4**  
**Corporate Employee Engagement**  
To Promote compassion, commitment Develop sense of confidence amongst children

**5**  
**Networking & Influencing**  
Engaging with Government Departments, Teachers, Experts, CSO and others for support

## Stakeholder Speak



I always wanted to speak in English but with great difficulty could read English words especially words having 7 or more alphabets but now I can read words as well as long sentences. Today, I can read English newspaper also. Thank you Project Enlight.

**Rubini**



पानी की टंकी  
क्षमता-1000ली.



Global Compact  
Network India

CAF  
Charities Aid  
Foundation  
India

## Right to Clean Water and Sanitation Programme

The project aims to create a healthy and holistic environment in schools for children with special focus on the girl child, through improving accessibility to clean, safe and secure sanitation facilities and generating awareness on safe hygiene management. It addresses the national agenda of Swachh Bharat – Clean India and the global agenda in form of advancing SDG6 – ensuring sustainable management of water and sanitation for all.

BOYS TOILET  
बालक शौचालय



वाशबेसिन का रखरखाव व बर्ताव

- वाशबेसिन हमेशा साफ रखें।
- हाथ धोने के बाद नलबन्द करना न भूलें।
- वाशबेसिन पर बर्तन आदि न छोड़ें।
- वाशबेसिन में मिट्टी, रेत, नुन आदि न डालें।



# IMPACT

Revitalisation of 633 hand washing stations, 5,503 toilets, 498 drinking water stations and 342 rain water harvesting structures

Support My School (SMS) project leading to 600 schools being revitalised benefitting 2,00,000 students

Reduction in school dropout rates

Attitudinal change among school children towards sanitation

Provision of drinking water systems with inbuilt filtration mechanism

Separate sanitation facilities for boys and girls in schools

Enhanced capacities of school management committees (SMC's) and Mahila Sangatham (women's cooperative) in terms of sanitation

Engagement with government schools on the issue of sanitation with special focus on safe hygiene management for young girls

Creation of sustainable and innovative infrastructure in the form of smart household toilets

Mass awareness among the local community on hygiene and sanitation leading to prevention of open defecation

Developed skills of masons and women groups on construction of safe and secure sanitation infrastructure



CAF India for several years has been extensively engaged in diverse causes and development challenges faced at the global and national level.

Our vision of a sustainable world is in sync with the 17 Global Goals and we aim to achieve this through our diverse programmatic and sustainability interventions. We believe that the Global Goals will help in community development and strengthen governance.

**Meenakshi Batra**

CEO, CAF India



# REACH

## Progress So Far

23 States 2 Union Territories  
Over 138 Remote Villages

5 lakh+ people benefitted

50+ NGO partners

11.5 lakhs+ students  
(more than 50% girls)  
benefitted



## Commitments



13 Cr.+  
worth donations



6520+  
toilets



300+  
schools



1095+  
other sanitation  
interventions

## Stakeholder Speak



To relieve myself, I had to walk around and find a secluded spot. Further to avoid this, I didn't drink water all day. My mother asked me to drop out of school since the school yard was always filthy and there were no designated toilets for girls. My parents would rather have me at home doing household chores but because of the CAF project I am back to school.



**Mahindra**  
Rise.

## Project Samriddhi ki Subah

Mahindra's entry into the micro-irrigation business and the Integrated Watershed Management Project (IWMP) are two big steps that the company has taken towards making agriculture a sustainable practice.

Mahindra is implementing the integrated watershed management projects in 32 villages in the district of Damoh in Madhya Pradesh in public-private partnership with the state government. The project is tightly aligned to the company's vision – Deliver Farm Tech Prosperity and its philosophy of Rise. The program was triggered by the desire of the business to Drive Positive Change in the water scarce regions of our country.



# IMPACT

2.35x growth in per capita income

Made a difference to the lives of 20,000 residents of Damoh.

2078 hectares of additional land can now be irrigated. 3286 farmers have benefited from multiple cropping, 252 adopted commercial vegetable cultivation.

Agriculture productivity enhancement for major crops between 15% to 25%

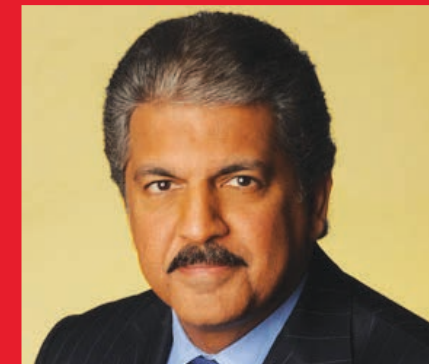
1054 farmers recorded an increased yield of 10%, 1026 farmers had an improvement of 10-25%, 581 gained 25-50% and 46 recorded a 50% improvement

Empowered women through income generation activities via 397 SHG's and brought them to the forefront

Triggered the process towards open defecation village by constructing 559 individual toilet units

Bio-gas generated from cattle managers resulted in smokeless houses

Water table increased by almost 2 metres, 1862 lakh litres of storage capacity was created and water was available for almost the full year



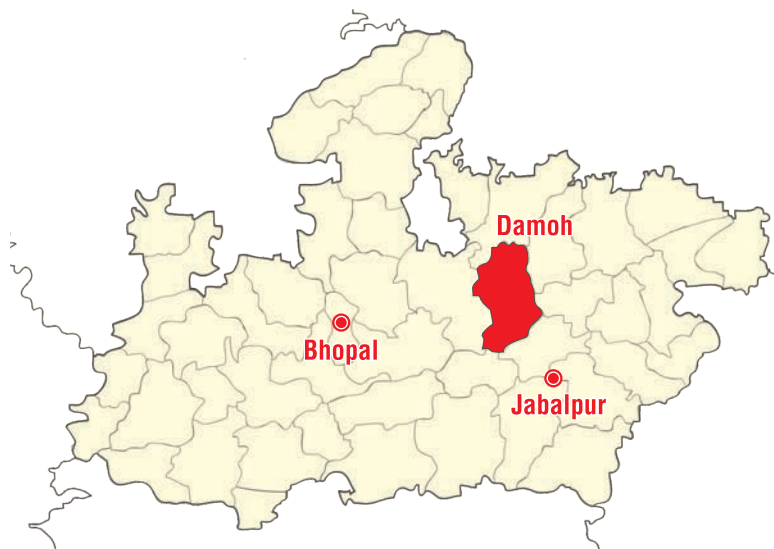
Through our Integrated Watershed Management Project (IWMP), we are rejuvenating water resources and empowering over 20,000 people in 32 villages across Damoh, Madhya Pradesh with assured water availability, opportunities for livelihood and better standards of living. This programme has received the Ninth '**Aqua Foundation Excellence Award**' for Promoting Sustainable Agriculture & Rural Development.

**Mr. Anand Mahindra**  
Chairman, Mahindra Group



# REACH

## Our Project Area



## Results

Result Type	Unit	Before	After
Area under irrigation	Ha.	1382	2802
Area under Sprinkler Irrigation	Ha.	160	560
Area under single crop	Ha.	5185	5370
Area under double crop	Ha.	2298	2760
Area under third crop	Ha.	12	80
Area under vegetables	Ha.	22	630



## Stakeholder Speak

I never thought, I will have a fixed asset worth of Rs.60000 at my house. Thanks to Mahindra & Mahindra and IWMP programme for bringing a change in my life. Earlier, I was forced to think that my kids should work with me to meet our family requirements but now I can continue sending my kids to school.

**Ram Charan Aharwar**

A native of Tipariya





**Global Compact**  
Network India



# Project Jaldoot Innovative Water Management

Project Jaldoot was designed to achieve Sterlite Tech's vision of Transforming Everyday Living. Beyond just reducing water scarcity, it wanted to inculcate among these villages the need and ownership to use and consume their natural resources sustainably, thus preventing drought conditions, ensuring livelihood security and enhancing the economic development of farmers.



# IMPACT

900 m<sup>3</sup> of water per month recycled and reused till date.

2,76,472 m<sup>3</sup> of water consumed at the of Waluj plant (2016-17): 2.5 times this amount was replenished in the 10 villages covered through Project Jaldoot.

Ground water recharge in the area increased by 86.35 meters, had reduced by 0.94 meters for the **Aurangabad** region in Jan 2015.

10 Check dams re-developed and de-silted under the project adding to more than 150% water storage capacity.

Cotton cropping in the area increased by approximately 40%.

Average family income of the villagers increased by 20% due to improved availability of water, new cropping patterns and irrigation leading to increased credit availability through NABARD.

Water level in 18 wells in the 10 villages increased from 18% to 84%.

6,140 people now have access to hygienic drinking water in all working area villages.

Sterlite Tech through its own operations reduced water consumption by 35%.



“Sustainable Development Goals, which articulate United Nations' 2030 agenda, are the drivers for Sterlite's sustainability journey. Sterlite Tech replenished 2.5 times the water it consumed at its OF plant in Aurangabad, through Project Jaldoot, thus becoming net water positive in 2016-17. Sterlite is already a Zero Discharge Facility and is committed to 100% self-reliance in water sourcing in future.”

**Dr. Anand Agarwal**  
CEO, Sterlite Tech



# REACH

Village	Area in hectares	Households	Irrigation Benefit		Water Conserved in Cubic m. (Approx.)
			Area (Acres)	No. of Farmers	
Shekta	403.28	411	150	80	72000
Hirapur	329.78	65	120	40	88000
Waurd (1,2 & 3)	997.43	573	260	78	72000
Kachhighati	368	155	40	14	30000
Shevga	999	476	110	61	44000
Hatmali	494	325	260	70	150000
Sayyadpur	234.62	205	240	80	140000
Murumkheda	1127.05	497	110	35	48000
<b>Total</b>	<b>4953.16</b>	<b>2717</b>	<b>1290</b>	<b>458</b>	<b>644000</b>

Project Jaldoot helped conserve 644,000 m<sup>3</sup> of water

Covered 10 drought hit villages in Aurangabad region benefitting over 14,000 villagers while enhancing the understanding of using water sustainably

1290 acres of land brought under irrigation enhancing the income of 458 farmers

## Stakeholder Speak



The water situation has drastically improved this year due to the wide well dug by Sterlite Tech. Earlier, the well accumulated only 13 to 14 feet water, and now, the same well has at least 40 to 42 feet water, allowing our production to improve manifold. The serious issues related to drinking water scarcity is also done away with thanks to the Jaldoot initiative.

**Dadasaheb Nivrutti Wagh**  
Shekta



**SIEMENS**

## Restructured Accelerated Power Development and Reforms Programme (R-APDRP)

The R-APDRP initiative was launched in July 2008 with a focus on establishment of baseline data and IT applications for energy accounting/auditing and IT-based consumer service centres, fixation of accountability, reduction of AT&C losses up to 15% level through strengthening and upgradation of Sub-Transmission and Distribution network as well as adoption of Information Technology during the XI th Five Year Plan.



# IMPACT

15-20% improvement in voltage profile

Manpower cost savings of 30-35% achieved

AT&C loss reduction by 10-12%

Reduction in technical loss by 10-15%

Better quality of power supply and regulated voltage to consumers

Better durability of Equipment

Enhanced ability to provide cheaper power

Promotion of sustainable industrialization

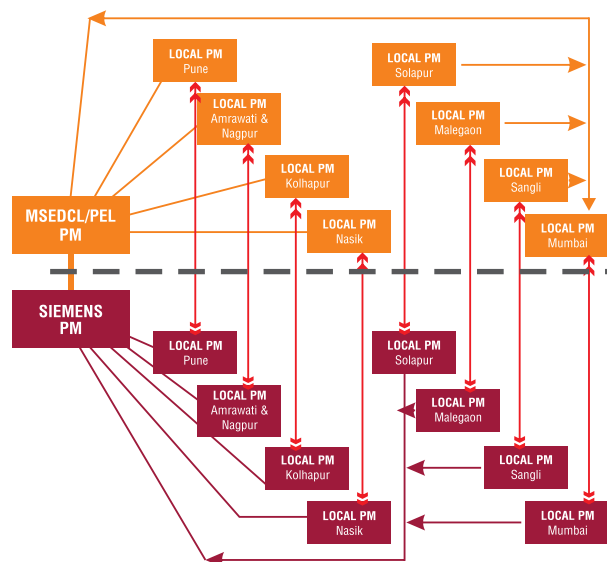


SDGs define the vision of UN as to how and what we can do to build a better tomorrow for our future generations. It is our unrelenting drive and promise at Siemens to create value for customers, employees and society at large. We are committed towards building a better world with our mantra 'Ingenuity for Life'. The role of UN GCNI is both challenging and unique as it acts as a catalyst for organizations and individuals to help build a better world.

**Mr. Girish Muley**

CEO, Business Segment, Siemens

## Spread Across 9 Locations



## Multiple Benefits

Description	Present scaled values	% reduction in 1st Year	Approximate Scaled values after 1 year	% reduction in next 4 years (per year reduction)	Approximate Scaled values after 4 years
SAIDI	500 minutes	12-15%	375-400 minutes per month	8-10% per year	150-180 minutes per month
Voltage Profile Improvement	Skewed by 30% for the end consumer	15-20%	Improvement to 24-26% skewness	5-7% per year	Improvement to 5-7% skewness
Manpower costs savings	1375 personnel employed	35-50%	Reduction to 750-850	5-7% per year personnel	Practically reduced to zero
AT&C loss reduction	18%-24% loss	10-12%	16%-22% loss	2-5% per year	10-12% loss
Technical loss reduction	8-12% loss	10-15%	7-10% loss	0.5%-1% per year	4-6% loss



### Stakeholder Speak

The MSDCL project is a part of the prestigious Smart Grid initiative started by the GoI under the R-APDRP/IPDS scheme. The system is under implementation at 8 towns in Maharashtra. The ultimate gain will be to the society and the end consumer who will reap the benefits of 24X7 power availability, less load shedding, good quality of power so that the electrical equipments are not damaged and all this at the end of the day will result in lower losses for MSDCL and fulfill the vision of lower electricity tariffs.

**Mr. Ajay Biswas**  
Head Operations





# Project Adult Literacy Program

The Adult Literacy Program (ALP) of TCS aims at assisting Government of India's efforts to improve adult literacy rates, targetting both men and women. It focusses on extending educational options to adults who lost the opportunity to access formal education, by teaching them 3 R's of **R**eading, **wR**iting and **aR**ithmetic. The project uses an information and communication technology (ICT) based solution called 'Computer Based Functional Literacy' (CBFL) to address the SDG goals of Quality Education and Gender Equality.



# IMPACT

A total of approximate 4,00,000 beneficiaries till date

Beneficiaries record high percentage of pass out in National Institute of Open Schooling (NIOS).

Tata Power Delhi Distribution has implemented this programme in line with the government's Sarva Shiksha Abhiyan benefitting 50,000 people in the last 2.5 years.

Imparted 'Functional Literacy' benefitting 66,000 non-literate prison inmates, since 2015.

Provided second chance to prison inmates for their empowerment.

Beneficiaries made aware about various schemes and benefits offered by the Government.

Shift in the prisoners' stigmatized identity to one who is respected.

3 Rs (Reading, wRiting and aRithmetic) have enhanced living standard of beneficiaries



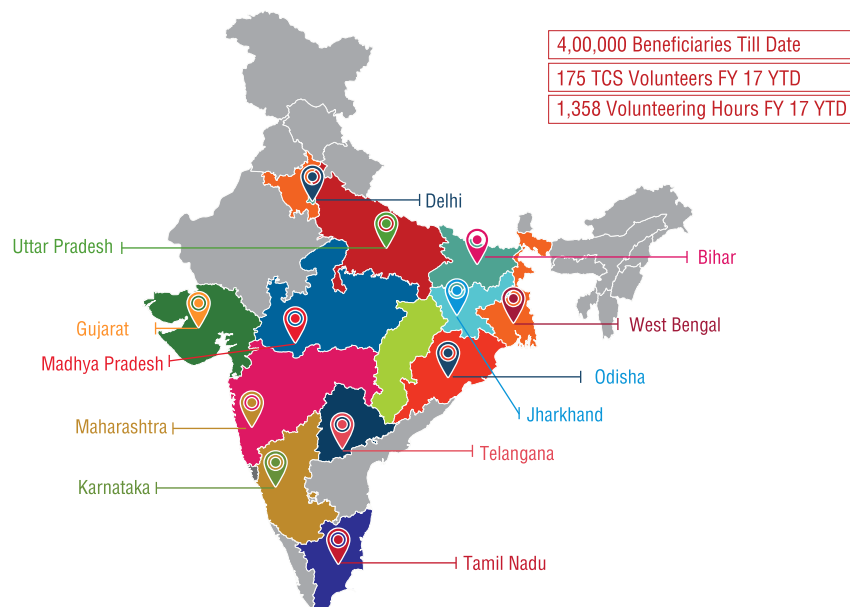
“The guiding principle of the TCS 'Adult Literacy' or Computer Based Functional Literacy (CBFL) program is 'Impact through Empowerment' where empowerment is a process of strengthening the future today. It applies TCS's core competence in IT for societal good. It employs technology as a 'multiplier', teaching multiple students in multiple batches with less physical effort replicated across languages. It focusses on Digital and Financial literacy, which are both immediate requirements in the country today.”

**Dr. Joy Deshmukh Ranadive**  
Global Head, CSR TCS



# REACH

## Geographical coverage of CBFL Solution in 9 local languages



**Abroad:** South Africa and Burkina Faso, Future plan to cover Latin American countries, with Spanish software soon to be launched in FY 17-18.

## Awards and Recognition

CSR Award for Community Development  
(2013-14) - Hyderabad Software  
Enterprises Association (HYSEA)



Global CSR Excellence and Leadership  
Awards (2014) Category: Education &  
Training - Social Enterprise



First ITsAP Annual Corporate Social  
Responsibility Award (2012)



Highly Commended Coffey International  
Awards for Excellence (2011) - BITC, UK



Recommended for deployment as a National  
Mission in India's XI<sup>th</sup> Five Year Plan



## Stakeholder Speak



I am no longer dependent on my family members and can travel alone from one place to another. I also teach alphabets and words to my grandchildren for which my daughter-in-laws are proud of me

**Kaliben Mansingh Rathore**

I fulfilled my childhood dream through CBFL Program



## SDGs Award Process Partner

### Thinkthrough Consulting Private Limited (TTC)



**Dipankar Ghosh**  
*Partner & Leader,  
Sustainability and  
Climate Change*

To highlight the tremendous contribution that Indian corporates are making towards the achievement of the Global Goals, a unique case study competition was conceptualized called “Best Practices Award, 2017 ‘Sustainable Development Goals’ during UN GCNI 12th National Convention, which aimed at identifying, highlighting and rewarding corporate good practices in linking their CSR Initiatives with the SDGs. We as Thinkthrough Consulting (TTC) was proud to be associated with the competition as Award process partner. The entire journey was a rewarding and enriching experience for our organization.



**Parul Soni**  
*Global Managing  
Partner*

UN GCNI’s role has been instrumental in advancing sustainable development agenda worldwide. Through “Making Global Goals Local Business” campaign UNGC is encouraging the organizations to operate responsibly and align their strategies and operations with the Global Goals.

UN GCNI’s ‘Best Practices Awards – A case study competition’ helped in highlighting the good practices being undertaken by Indian companies towards the achievement of the SDGs. It also helped us in understanding how Indian companies go about internalising national and global sustainable development imperatives in their strategies.



**Vidushi**  
*Consultant,  
Sustainability &  
Climate Change*

Designing an award evaluation methodology for the case study competition was a unique challenge yet a valuable experience. Our aim was to bring the varied organizations on a single platform where they could be objectively evaluated for their own strengths and qualities. It was wonderful to see the case studies submitted by the organizations and found there were in line with the set guidelines which made our subsequent evaluation work easier.



**Anjali**  
*Consultant,  
Advisory Services*

Each case study offered something unique which make our evaluating work much harder. It was truly a pleasure to know that so many organizations across multiple sectors are working for the common cause of sustainable development of the country.



# Best Practices Awards - 2017

Making Global Goals Local Business

## Sustainable Development Goals

A Case Study Competition  
12<sup>th</sup> National Convention

### SDGs Pioneers - Thank You for your Participation!



# UNGC Principles

## The Ten Principles of the United Nations Global Compact



### Human Rights

**01** Businesses should support and respect the protection of internationally proclaimed human rights.

**02** Make sure that they are not complicit in human rights abuses.



### Labour

**03** Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining.

**04** The elimination of all forms of forced and compulsory labour.

**05** The effective abolition of child labour.

**06** The elimination of discrimination in respect of employment and occupation.



### Environment

**07** Businesses should support a precautionary approach to environmental challenges.

**08** Undertake initiatives to promote greater environmental responsibility.

**09** Encourage the development and diffusion of environmentally friendly technologies.



### Anti-Corruption

**10** Businesses should work against corruption in all its forms, including extortion and bribery.





# Membership

## Sign up to become a Global Compact Network India member today

Today when the most progressive companies are focusing on CSR, Global Compact Network India provides the right platform for multiple stakeholders to dialogue, deliberate and share experiences and innovative practices to further responsible business values relevant to the Indian and International context.

Voluntary guidelines on CSR by Ministry of Corporate Affairs, India lays emphasis on several common core issues as advocated by UNGC. Department of Public Enterprises has also issued guidelines on CSR for CPSEs which make a reference to UNGC.

## Choose the right membership category for your organisation

Corporate Members	Institutional Members	NGO Members
Companies / Corporations	<ul style="list-style-type: none"><li>• Non-Profit Making Societies</li><li>• Trusts</li><li>• Educational and</li><li>• Research Institutes</li><li>• Govt. Departments</li></ul>	<ul style="list-style-type: none"><li>• Civil Society</li><li>• Non-Government or Labour Organizations</li></ul>
SME Members		
Small & Medium Enterprises		

## Membership Fees

S.No	Membership Category	Entrance (in ₹)*#	Annual (in ₹)*#	Lifetime (in ₹)*
1	Corporate Members Upto ₹ 500 Crores in the preceding year	₹ 25,000	₹ 25,000	₹ 2,50,000
2	Above ₹ 500 Crores	₹ 50,000	₹ 50,000	₹ 5,00,000
3	SME Members	₹ 10,000	₹ 10,000	₹ 1,00,000
4	Institutional Members	₹ 10,000	₹ 10,000	₹ 1,00,000
5	NGO Members	₹ 10,000	₹ 10,000	₹ 1,00,000

\*Applicable Taxes will be additional

#In case of Annual membership, Entrance fee is to be paid at the time of joining

## Acknowledgements

### Project Lead

**Kamal Singh**

Executive Director

UN Global Compact Network India

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**Secretariat**

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